

Monday News: Marketplace Open Enrollment Updates, including Open Enrollment Deadline Reminder, Theme Week Toolkits, and other Resources

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----- Forwarded Message -----

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To: "thenolangroup@aol.com" <thenolangroup@aol.com>

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January 4, 2024

Marketplace Open Enrollment Updates, including Open Enrollment Deadline Reminder, Theme Week Toolkits, and other Resources

The Health Insurance Marketplace Enrollment Deadline is January 16!

This listserv includes the following important Marketplace Open Enrollment information for our Partners:

- Spotlight:
 - Open Enrollment Deadline – January 16, 2024!
- Theme Weeks of Action
- Stakeholder Upcoming Events
- Available Stakeholder Resources
- Available Consumer Resources

SPOTLIGHT

Open Enrollment Deadline – January 16, 2024!

The Marketplace Open Enrollment Period on HealthCare.gov runs from November 1 to January 15. Because January 15 is a federal holiday in 2024, outreach will continue for an extra day and consumers can enroll until January 16. **Consumers will need to enroll by January 16, 2024, to have healthcare coverage starting on February 1, 2024!**

After January 16, 2024, consumers will only be able to enroll in or change plans if they qualify for a [Special Enrollment Period](#). This includes consumers who recently lost (or will soon lose) Medicaid or CHIP coverage

because their income is too high or other changes make them ineligible. Apply and enroll today at [HealthCare.gov](https://www.healthcare.gov) or [CuidadoDeSalud.gov](https://www.cuidadoDESALUD.gov).

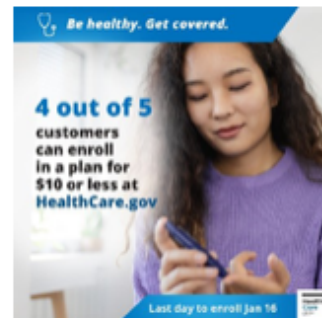
Please use this [social media toolkit](#) and [graphics](#) to highlight the January 16 enrollment deadline to consumers to ensure they are aware of and understand this important deadline.

THEME WEEKS OF ACTION

During the Open Enrollment Period, 'Theme Weeks of Action' are available each week for partners and Champions for Coverage to focus on specific audiences. Each theme week will include a toolkit with talking points, 5 Things You Need to Know, and social media and graphics to help promote the Marketplace. We encourage partners to use the resources available, develop an outreach plan, and share with your networks.

Week of December 31 – January 6, 2024 Theme Week of Action:

Pre-Existing Conditions/Disability Week of Action – Social Media Toolkit and Graphics



Women's Week of Action – Social Media Toolkit and Graphics



Week of January 7 – January 16, 2024 Theme Week of Action:

Young Adult (ages 18-34) Week of Action – Social Media Toolkit and Graphics



Last Chance Week of Action – Social Media Toolkit and Graphics



UPCOMING STAKEHOLDER WEBINARS

CMS is hosting a series of webinars during Marketplace Open Enrollment. During each webinar, CMS will share updates, resources, and information to help consumers navigate the Marketplace Open Enrollment Period. All Champions for Coverage organizations, Navigators, Certified Application Assistants, Agents & Brokers, Partners, and other Stakeholders are welcome to attend. Please find the webinar dates and times below.

- January 10, 2024 at 3:00 PM ET
- January 31, 2024 at 3:00 PM ET

To register for these webinars, please [click here](#). After registering, you will receive a confirmation email containing information about joining each webinar.

To access the previous recordings and transcripts for the Marketplace webinars, please [click here](#).

AVAILABLE STAKEHOLDER RESOURCES

Check out our Partner [Tools and Toolkits](#) webpage today! It includes a wide range of materials, including:

- [Order Free Educational Materials](#): Order products at no cost and have them shipped directly to your organization.
- [Downloadable Materials](#): The materials include Marketplace promotional and customizable materials in various languages. Resources available include talking points, reference sheet, social media toolkit, graphics, and other promotional materials.
- [Virtual Event in a Box](#): The box includes instructions and links to Marketplace promotional materials in various languages to use at outreach and educational events.
- [Talking Points and Frequently Asked Questions](#): This document includes Marketplace Open Enrollment talking points and FAQs to use for communicating with people in your communities.

- [Reference Sheet](#): This document highlights resources to share with your partners.
- [Apply to Become a Champion for Coverage](#): Encourage other organizations in your area to become a Champion for Coverage!
- [List of Champions for Coverage \(XLSX\)](#): Use this document to help identify Champions for Coverage near you to further promote the Marketplace.
- Looking for materials in other languages? [Click here](#)

AVAILABLE CONSUMER RESOURCES

- Consumers can apply for health coverage: [HealthCare.gov](#) and [CuidadoDeSalud.gov](#)
- [Find Local Help](#) (Navigators, Certified Application Counselors, Agents & Brokers)
- 24/7 HealthCare.Gov Call Center: 1-800-318-2596 with assistance in over 200 languages, TTY: 1-855-889-4325

We are here to help! Partners may contact us at partnership@cms.hhs.gov. Champions for Coverage can contact us at any time at Champion@cms.hhs.gov. Assistors can contact CMS at cacquestions@cms.hhs.gov.

Thank you – let's get folks enrolled and covered!



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